

Brian Hart

Senior UI Designer & Front-End Developer

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Designer-developer bridging visual design and front-end code. Years of work across design, art direction, and web development inform the responsive, standards-based interfaces I build. Deep in CSS and design systems, I now use LLMs to extend my process - not to replace the craft or judgment behind it.

I. Experience

UI Developer/Designer | 2017 - Present

The Refinery - Cleveland, Ohio. Design and build responsive websites and custom Craft CMS platforms for a range of B2B, B2C, and institutional clients.

- Partner with marketing, product managers, designers, and stakeholders to design, build, and maintain on-brand consumer experiences, including landing pages, tutorials, and product detail pages.
- Build Craft CMS platforms with intuitive content models and third-party integrations; diagnose performance and accessibility issues with developer tools, and most recently apply AI-assisted tools such as Claude Code with care and judgment.
- Selected clients: Shurtape (Duck Brand, FrogTape, T-Rex), Modern Trade Communications, Postle Industries, CasterConnection, Oatey, MBMA, and Aim2Flourish (CWRU).

Senior Web Designer / Developer | 2008 - 2017

Ernst & Young - Associate Director, Brand, Marketing & Communications. Owned the visual design and CSS/HTML architecture of ey.com through 2017.

- Built a custom template powering roughly 80% of the site
- Led responsive and mobile development from 2010 onward.
- Designed and built new templates, design patterns, microsites, and in-browser prototypes.

Supervising Art Director, Multimedia & Video | 1999 - 2008

Ernst & Young. Set creative direction across events, video, motion graphics, animation, and interactive experiences while contributing front-end code.

- Managed a small team of multimedia professionals.
- Advised tax, advisory, and assurance developers on UI/UX.
- Created a design system for Knowledge group community pages, unanimously approved by country managers worldwide.
- Delivered a full visual redesign of ey.com with an international team.

Designer/Art Director | 1985 - 1999

Ernst & Young. Presentation graphics, designed brochures, magazines, newsletters, and collateral material.

Graphic Artist | 1984 - 1985

The Timken Company. Computer graphics, slide creation, technical illustration, and typesetting on early workstation systems.

II. Skills

Front-end & design

- Development: HTML, CSS, SCSS, JavaScript, responsive design, accessibility
- Design: UI design, UX, usability, web design, design systems, branding & identity, creative direction.
- Tools: Figma, Affinity, Adobe suite, Sketch, Chrome DevTools, VS Code, Vite, Git.

III. Education

Associate's Degree | 1982 - 1984

Art Institute of Pittsburgh. Graphic Design & Illustration.